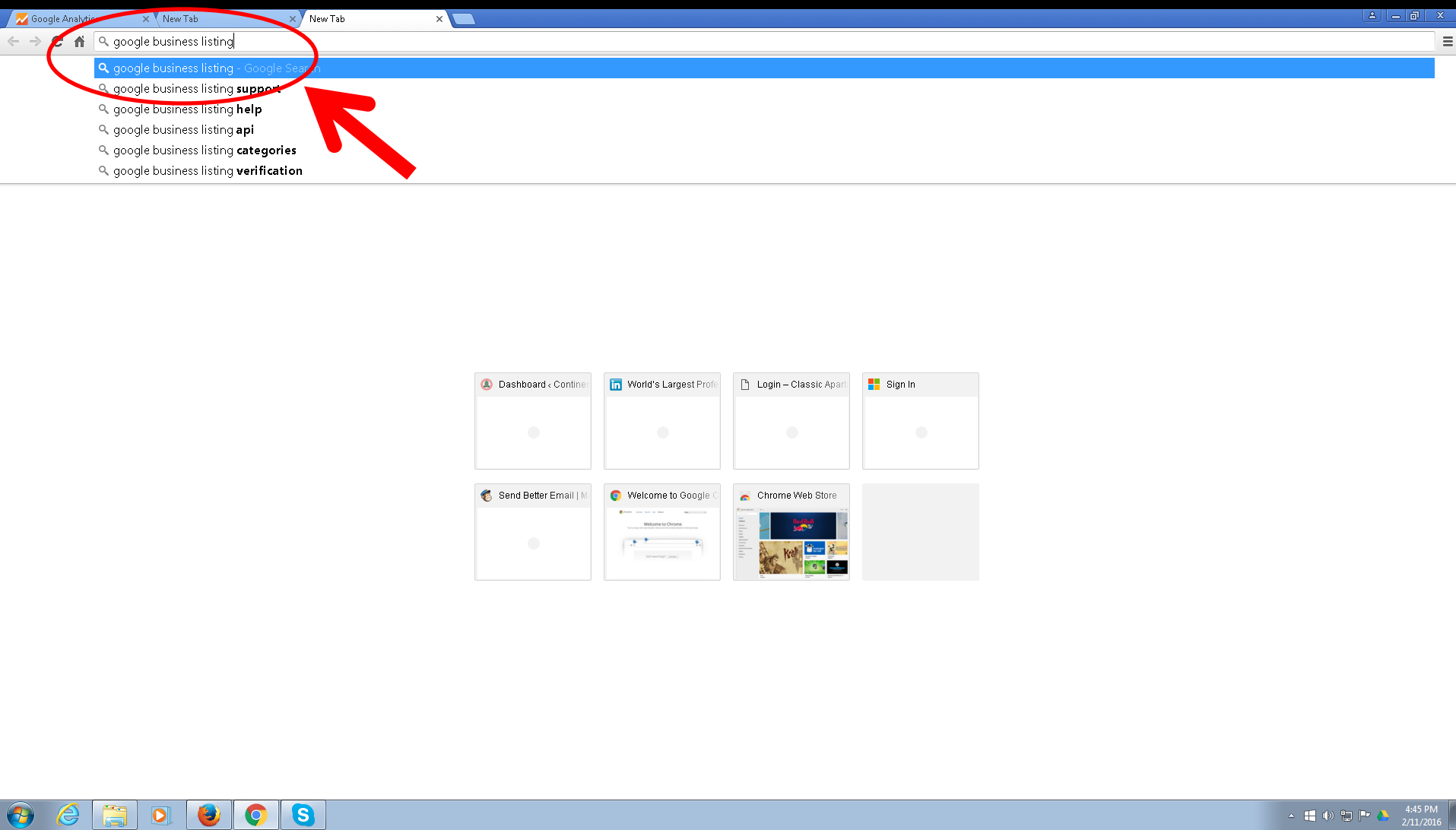


Getting Your Whitelabel Site To Appear In Google Search Results: A Step By Step Tutorial To Listing On

Google My Business





Step 1 – Do a search for Google Business Listing

The screenshot shows a Google search interface with the query 'google business listing'. The search results page displays several links related to Google My Business. A red circle highlights the link 'Google My Business' with the URL 'https://www.google.com/business/'. A large red arrow points from the right side of the image towards this highlighted link. The browser's address bar shows the URL 'https://www.google.co.in/webhp?sourceid=chrome-instant&ion=1&espy=2&ie=UTF-8#q=google+business+listing'. The Windows taskbar at the bottom shows the time as 4:45 PM on 2/11/2016.

Google Analytics New Tab google business listing - G X

https://www.google.co.in/webhp?sourceid=chrome-instant&ion=1&espy=2&ie=UTF-8#q=google+business+listing

Google

google business listing

Interface

All Maps News Images Videos More Search tools

About 15,40,00,000 results (0.52 seconds)

Your Business On Google
Ad www.google.co.in/mybusiness
Update Your Business Info Online. Call Our Experts To Learn More.

Google My Business App
Edit Your Business Info On The Go.
Check Out The Mobile App Today.

Connect With Customers
Share Photos, Updates, and Offers.
Reach a New, Wider Audience Today.

Be Found On Google
Show Up On Search, Maps & More.
Get Your Business On Google Today.

Have Questions?
Learn More About Google My Business
Find Answers To Your Questions Here

Google My Business
<https://www.google.com/business/>
New – Google My Business connects you directly with customers, whether ... Google My Business puts your business information on Search, Maps and Google+ so that ...

Verify a local business on ...
Verify a local business on Google.
Help us improve: Which ...

Edit your business information
New to Google My Business? Get started managing your business ...

[More results from google.com »](#)

Google My Business
https://www.google.co.in/intl/en_in/business/
New – Google My Business connects you directly with customers, whether they're looking for you on Search, Maps or Google+. Call 1800 419-0938 for free ...

How Do I Add My Business to Google Maps?
<https://business2community.com/...business/add-business-google-maps-01...>
Dec 17, 2014 - As you're preparing to set up your listing, just a reminder – although Google will, in some situations, display businesses from surrounding ...

Updated: Rules for Google+Local for Business Listings ...
localu.org/blog/rules-for-google-plus-local-for-business-listings/
Nov 18, 2014 - Your Google local business listing can appear in 3 places in the Google search results. First, must get it verified, reviewed and approved.

Getting Started With Google Places for Business | Search ...
<https://searchenginewatch.com/...getting-started-with-google-places-for-...>
Jul 26, 2013 - Google Places for Business Google Places is one local listing you don't want to miss. Having a solid Google Places listing is a great way to ...

Windows taskbar: 4:45 PM 2/11/2016

Step 2 – Click on Google My Business.

The screenshot shows the Google My Business homepage. At the top, there's a navigation bar with 'Overview', 'Be found', 'Connect with customers', 'Manage easily', and 'FAQ'. The main heading is 'Get your business on Google for free'. Below it, a red text line says 'New - Google My Business connects you directly with customers, whether they're looking for you on Search, Maps or Google+'. A blue button labeled 'Get on Google' is centered. To the right, a red circle highlights the 'Sign in or Get on Google' link, with a red arrow pointing to it. Below the main content, there are three panels illustrating the benefits of Google My Business: 'Show up across Google' (with a G+ icon), 'Give customers the right info' (with a magnifying glass icon), and 'Build lasting relationships' (with a location pin icon). Each panel shows a mobile device displaying a business listing for 'Dandelion Chocolate'.

Google Analytics | New Tab | Google My Business | <https://www.google.com/business/>

Google My Business

Sign in or **Get on Google**

Overview | Be found | Connect with customers | Manage easily | FAQ

Get your business on Google for free

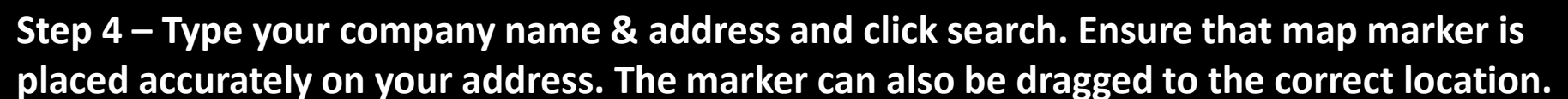
New - Google My Business connects you directly with customers, whether they're looking for you on Search, Maps or Google+.

Get on Google

Dandelion Chocolate
4.7 ★★★★★ 133 Google reviews
\$ - Chocolate Shop
Small-batch chocolatier offering handmade candy bars & brownies, cocoa beans & educational classes.
Address: 740 Valencia St, San Francisco, CA 94110
Phone: (415) 349-0942
Hours: Open today - 10:00 am - 9:00 pm
Menu: viewmenu.com

Show up across Google | Give customers the right info | Build lasting relationships

Step 3 – If you already have a Google ID, Log in. Otherwise please create a new one.



Google Analytics | New Tab | Get your business on Google

https://business.google.com/add/info?r=https://www.google.com/business/sign-up/index.html&service=plus&hl=en&gmbrc=ww-ww-z-z-z-gmb-s-z-l~mhplget_on_hld&ppsrc=GMBLG&utm_campaign=ww-ww-z-z-z-gmb-s-z-l~mhplget_on_hld

Google My Business > Add your business

Business name
My Travel Company

Country / Region
India

Street address
B 39, Shivalik

City
New Delhi

Pincode
110019

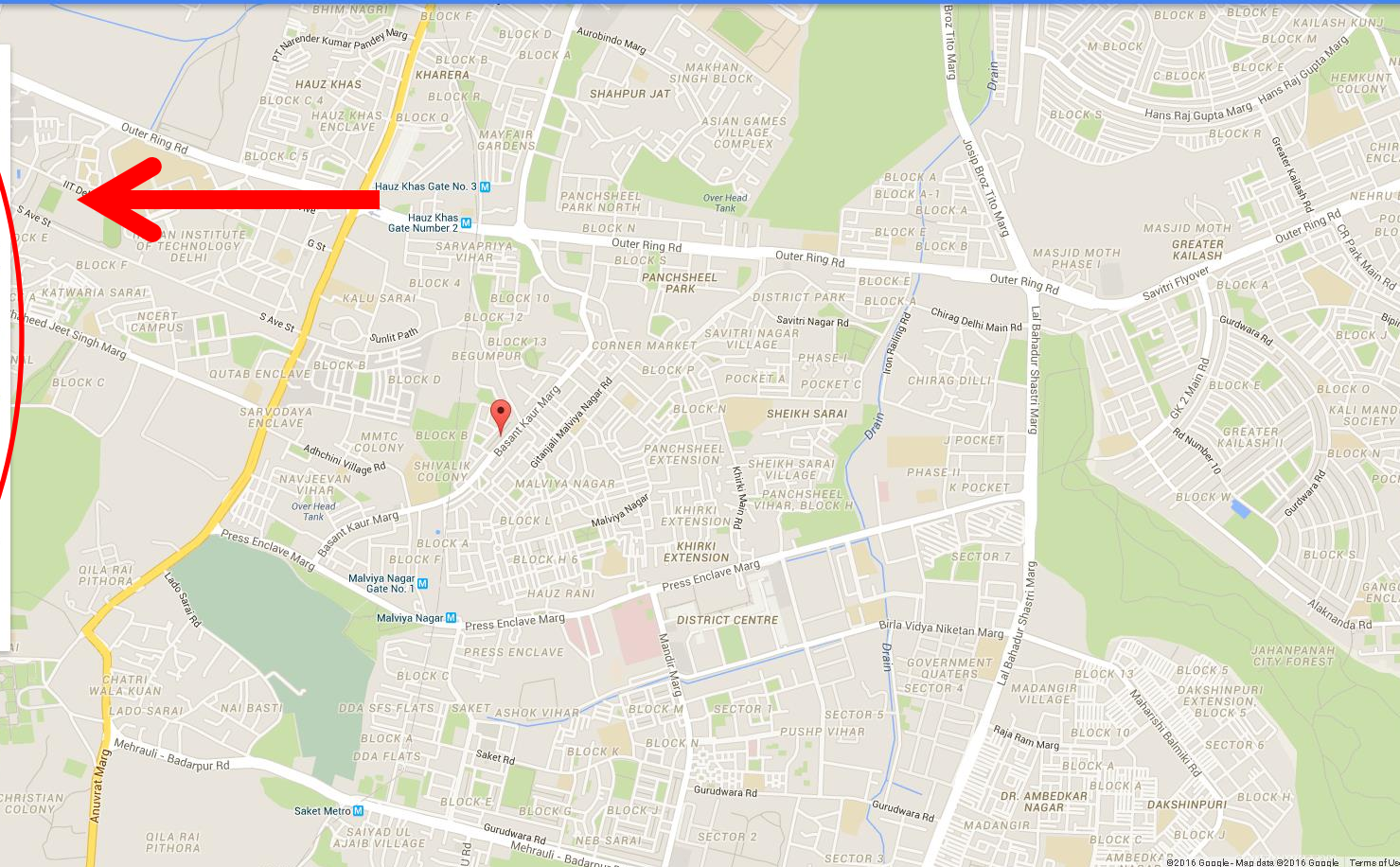
State
Delhi

Main business phone
+91 11 12345678

Category
Travel Agents

☐ Deliver goods and services to my customers at their location – Important information

Back Continue



Step 5 – Fill in all your details in the form that appears on the left.

Google Analytics | New Tab | Get your business on Google

https://business.google.com/add/select?r=https://www.google.com/business/sign-up/index.html&service=plus&hl=en&gmsrc=ww-ww-z-z-z-gmb-s-z-l~mhplget_on_hjld&ppsrc=GMBLG&utm_campaign=ww-ww-z-z-z-gmb-s-z-l~mhplget_on_hjld

Google My Business > Select your business

The following businesses look similar to the business that you added. Is one of them yours?

- A My Trip To India**
229, Room-202, 2nd Floor of Khidmat Restaurant,
Kalkaji
New Delhi, Delhi 110019
098106 88690
- B My Fair Holidays**
1527 Street no 13 Govind Puri, Kalka Ji
New Delhi, Delhi 110019
095825 60106
- C Shanti Travel**
Shop No C-66, Okhla I, Phase I, Okhla Industrial
Area
New Delhi, Delhi 110020
011 4607 7800

None of these match
[Keep the information I entered](#)

Step 6 – A list of similar businesses in your vicinity may appear. If one of them is yours, select that, otherwise click on None Of These Match.

Google Analytics | New Tab | Get your business on Google

https://business.google.com/add/confirm?r=https://www.google.com/business/sign-up/index.html&service=plus&hl=en&gbsrc=ww-ww-z-z-z-gmb-s-z-l-mhplget_on_hld&ppsrc=GMBLG&utm_campaign=ww-ww-z-z-z-gmb-s-z-l-mhplget_on

Google My Business > Confirm your business

To manage this business on Google, verify this information.

My Travel Company
B 39, Shivalik
New Delhi, Delhi 110019
011 6245 0808

☐ I am authorized to manage this business and I agree to the Terms of Service.

Continuing will create a Google+ Page for this business

[Back](#) [Continue](#)

The image shows a Google My Business verification screen. A map of Delhi is displayed in the background. A red circle highlights a specific location on the map, and a red arrow points from this location to the 'Continue' button in the verification dialog box. The dialog box contains the business name 'My Travel Company', address 'B 39, Shivalik, New Delhi, Delhi 110019', and phone number '011 6245 0808'. It also includes a checkbox for authorization and a 'Continue' button.

Step 7 – Recheck the displayed information. If all is okay, please click on Continue.

Google Analytics New Tab Verify your business

https://business.google.com/b/110255456808230182792/add/verify/15478058755063929953?hl=en&service=plus&pagelid=110255456808230182792&ppn=My%20Travel%20Company&fvi=EtEtw0kGuoEffJZF3lO039thBSSgpQI&ppsu=AEf0

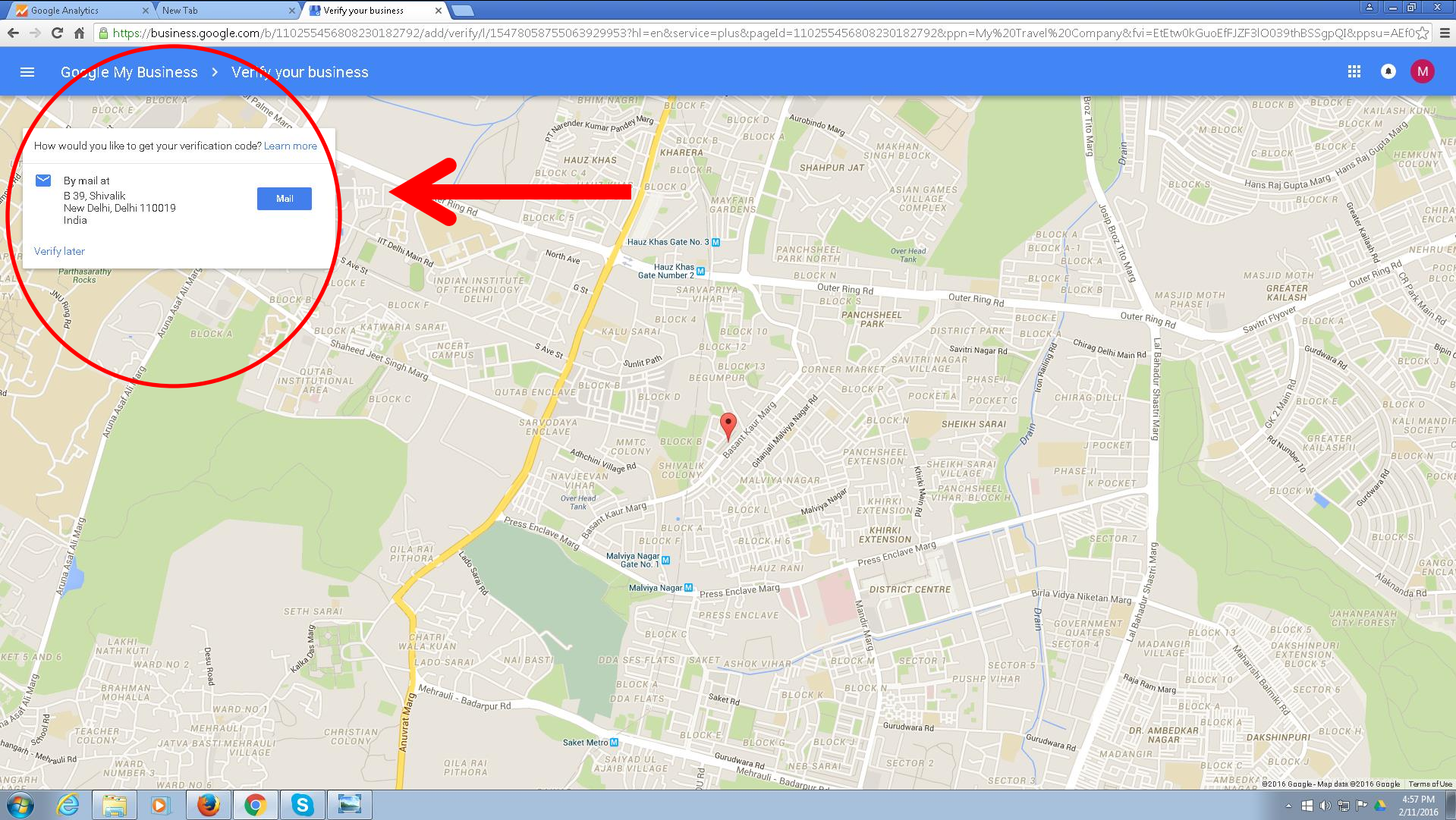
Google My Business > Verify your business

How would you like to get your verification code? Learn more

☒ By mail at
B 39, Shivalik
New Delhi, Delhi 110019
India

Mail

[Verify later](#)



The screenshot shows the Google My Business verification interface. A red circle highlights the 'By mail at' option, and a red arrow points to the 'Mail' button. The background shows a map of New Delhi with a red pin marking the location.


Step 8 – On this screen you will be asked how you would like to receive your verification code. Click on Mail.

Google Analytics New Tab Verify your business

https://business.google.com/b/110255456808230182792/add/verify/postcard/l/15478058755063929953?hl=en&service=plus&pagelid=110255456808230182792&ppn=My%20Travel%20Company&fvi=EteW0kGuoEfJ3fI0039thBSSgpQl&p

Google My Business > Verify your business

Keep an eye out for this postcard – it should arrive with your verification code in 1-2 weeks.

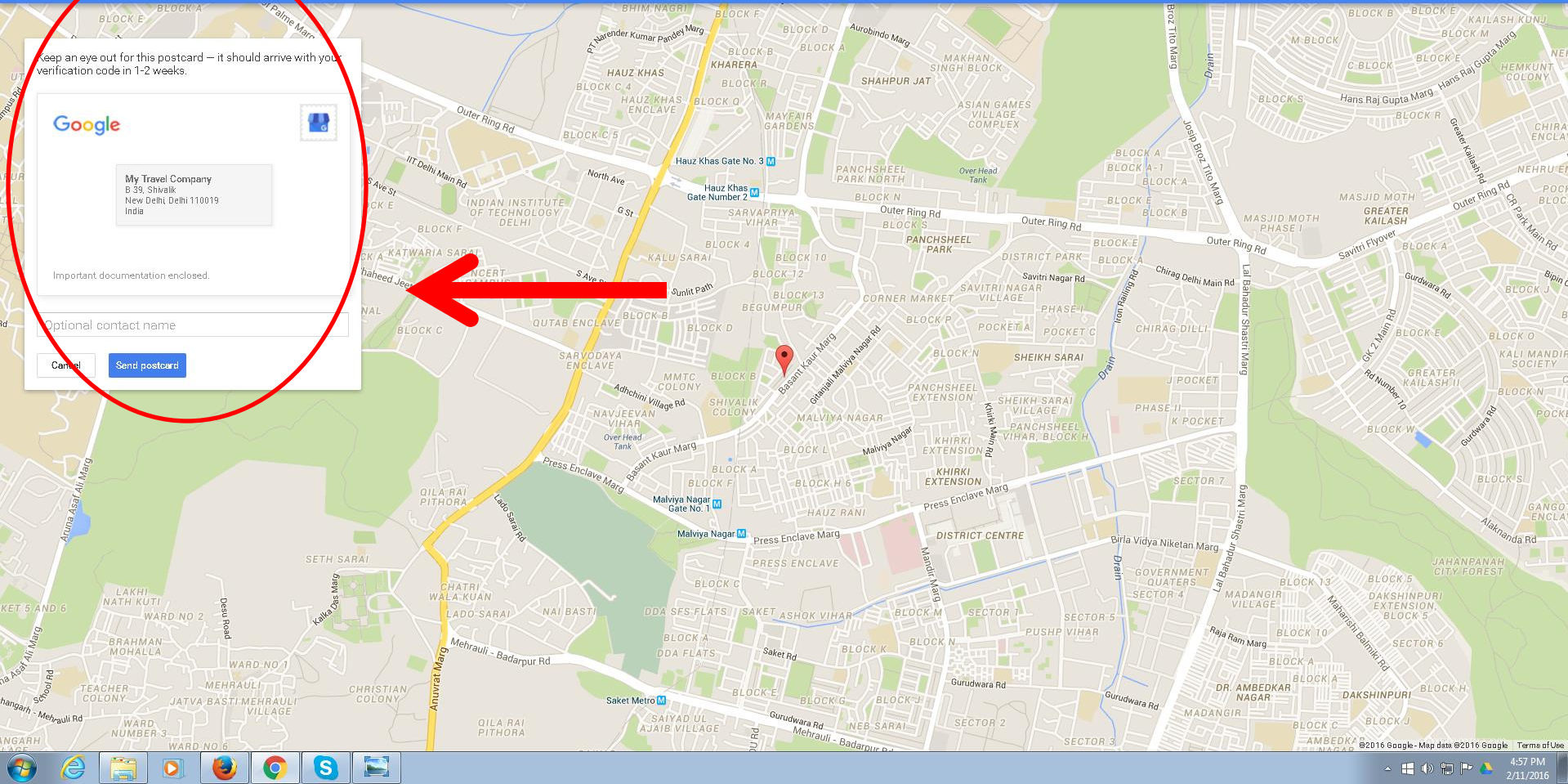


My Travel Company
B 39, Shivalk
New Delhi Delhi 110019
India

Important documentation enclosed.

Optional contact name

Cancel Send postcard



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4:57 PM
2/11/2016


Step 9 – Recheck the displayed information. If all is okay, please click on Send Postcard. The verification code is sent on postcard to ensure that the address given by you is accurate.

Step 10 – This screen will be displayed next, which will give you instructions on what you need to do after you get the postcard. You may also watch the embedded video on this page.

How to verify your business on Google

Google My Business

How to verify your business on Google



Learn about the different options for verifying your business on Google

Verify by postcard

We'll send a postcard with a verification code to the business address you provided. Make sure that your address complies with our [address entry guidelines](#). Most postcards arrive within 12 days.

Desktop

If you're returning to verify after creating your page, visit [Google My Business](#), choose the business you'd like to verify, and click **Verify now**.


1. On the postcard request screen, make sure that your address is displayed accurately. You can also add an **Optional contact** name to help your postcard reach you.
2. Click **Send postcard**.
3. Check the mail for your postcard—it should arrive in one to two weeks.
4. When you receive your postcard, enter your verification code [in your dashboard](#).

[Get help with missing or lost verification codes.](#)

Google Analytics | New Tab | Verify your business | My Travel Company - Dashboard | <https://business.google.com/b/110255456808230182792/dashboard/l/15478058755063929953?pageId=110255456808230182792>

Google My Business > My Travel Company

HOME EDIT INFO PHOTOS



My Travel Company

Add an intro about your business


0 followers | 011 6245 0808 | Add website

Travel Agents | Add hours of operation | B 39, Shivalik New Delhi, Delhi 110019

+ + + Manage photos Add virtual tour

Your profile is 45% complete! 1 of 4

Add a profile picture so people can recognize your business across Google. Add profile photo




AdWords Express

Advertise easily in minutes

Show up whenever customers are looking for you online - on their computers or mobile devices. Set up in minutes, and only pay when your ad is clicked. [Learn more](#)

Get started



Insights

Locked

Verify your business to get insights

Verify now

Step 11 – When you are ready to verify, visit your Google My Business page. Click Verify Now.

Google Analytics New Tab Verify your business My Travel Company - Busi

https://business.google.com/b/110255456808230182792/edit/l/15478058755063929953?pageId=110255456808230182792


Google My Business > My Travel Company

HOME EDIT INFO PHOTOS

Complete your business information 45% completed

Business name My Travel Company

Address B 39, Shivalik New Delhi, Delhi 110019



Contact info

Phone number 011 6245 0808

Website URL Click to enter your website URL.

Category Travel Agents

Hours Click to enter hours of operation for your business.

Introduction Click to add an intro about your business.

Done editing

Windows taskbar icons: Internet Explorer, File Explorer, Google Chrome, Skype, and others.

System clock: 5:01 PM 2/11/2016

Step 12 – Once verified, your Google+ page will be setup along with the location map and other company information supplied by you. Update any missing information.

Google Analytics New Tab Verify your business d pauls - Google Search

https://www.google.co.in/webhp?sourceid=chrome-instant&ion=1&espy=2&ie=UTF-8#q=d%20pauls

All Maps Videos News Images More Search tools

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yellowpages.sulekha.com > ... > Tour Operators in Malviya Nagar ▼
 D. Pauls Tour & Travels in Malviya Nagar, Delhi - 110017 - Get D. Pauls Tour & Travels in Malviya Nagar address, phone numbers, user ratings, reviews, contact ...

Dpauls Travel & Tours Ltd in Shivalik-Malviya Nagar, Delhi ...
www.justdial.com/Delhi/Dpauls-Travel-Ltd.../011PF012213_BZDET ▼
 DPauls Travel & Tours Ltd in Shivalik-Malviya Nagar, Delhi dpauls.com listed under Travel Agents with Address, contact number, reviews & ratings. Visit Justdial ...

DPauls Travel & Tours Ltd- National & International Holiday Tour Packages ★
[Website](#) [Directions](#)
 3.4 ★★★★★ 22 Google reviews
 Travel Agency
Address: B-36, Ground Floor, Shivalik, Malviya Nagar, New Delhi, Delhi 110017
Phone: 011 6621 1111
Hours: Open today · 9AM-6PM ▼
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"Im about to go on the trip and twice they have change the itinerary."

"Good and quality service they provide me."

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Step 13 – Next time you do a Google search, you will find your company information automatically appearing in search result as shown above.